

### REASURE CHEST OF



### BIKE SPEEDOMETER READS UP' TO 50 M.P.H.

See how fast your riding! Time yeurself in racing and see if you can better your top speed. No gears, no com-plicated mechanism. Fasten to handle bars and go. Easy to install. No. 199 ....

Only 75¢





Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc.

in counterattack, FREE book

which are so effective

on how to perform strong man stunts also



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands it almost raises the victim off his feet with a shocking sensation." Absolutely harmless Only 50¢

No. 239



Are you willing to take a chance? We wen't tell you what e're willing to gamble, we'll give you mere than your y's worth.

No. 678



Your chance to be a ventrioquist. Into work work into franks, behind doors, and everywhere instrument fits in your mosts and out of sight. You'll foot the teacher, your franchs, and you havily and have fun doing it free book on "How to Become a Ventrioquist".

included.

NO.

224

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties WHOOPEE CUSHION and gatherings.

BLACK EYE JOKE

1.00

### AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earpluz.

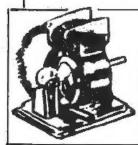
NO. 044..... 4.98



### FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When its dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never stop.

No. 549 only 25c



### **ELECTRIC MOTOR Drives All Models**

Yes, now you can have an actual electric meter for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852.....50¢

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all

they do is blacken their eyes. n



### PHAROAH SERPENTS

Special pill that when lighted forms 1 ft, snake. Has a stunning effect on the viewer. Can be done casaually, or as a special trick, Box of 10

NO. 524.....20¢



24' RUBBER

SNAKE
A gigantic 24" snake
that will cod and seem
to be alive! Throw it into
a riowd and watch the

### ATOMIC SMOKE BOME

lust light one and watch the column of thick, white smoke rise to the ceiling, mushroom ing into a dense cloud, just like an A-Bomb. No. 971......20¢



### MINIATURE SECRET CAMERA

Precision cemera so small, it fils in digarette pack, Weight 2½ owners and takes 10 pretures per roll. Pracision ground lone and time supers shulter. Can be hidden polets with free roll of

### BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Packet Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs, In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.

001

1.94



### SHRUNKEN HEADS

FANTASTIC! Looks exactly like jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and un-617 ......75¢



blizzard.

NO. 045\_

SNOW STORM TABLETS Just place one of these on the end of a burning cigarette, and watch the snow fly,

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it. Pkg. of 3

NO. 022 .....12∉



Dip the ends of a cigarette into this tebacco-colored powder, and watch the funis it bitter!

NO. 026 20¢

BLACKT



Sorry, but we cannot ship orders totalling less than \$1.00 Kindly add 15¢ for postage and handling to all orders... MONEY BACK GUARANTEE HONOR HOUSE PRODUCTS CORP., Lynbrock, N.Y. Dept. KG-73

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase

ITEM - [NAME OF ITEM HOW MANY TOTAL PRICE

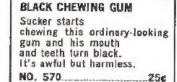
			ment. The
		-	y postage in delivery

plus a few cents postage

NAME ... ADDRESS



Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. and watch the tun.
Sounds like the
transmission, fuel pump, and
whole rear end caved in.
Harmless, but a panic. NO. 087 75€







I MAGINED I SAW ARCHIE WALK BY WITH A BEAUTIFUL GIRL!





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SO ANYWAY.

WHAT WAS IT









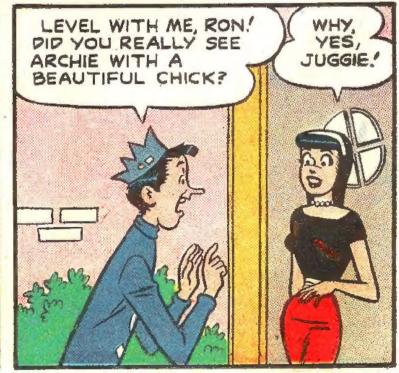


































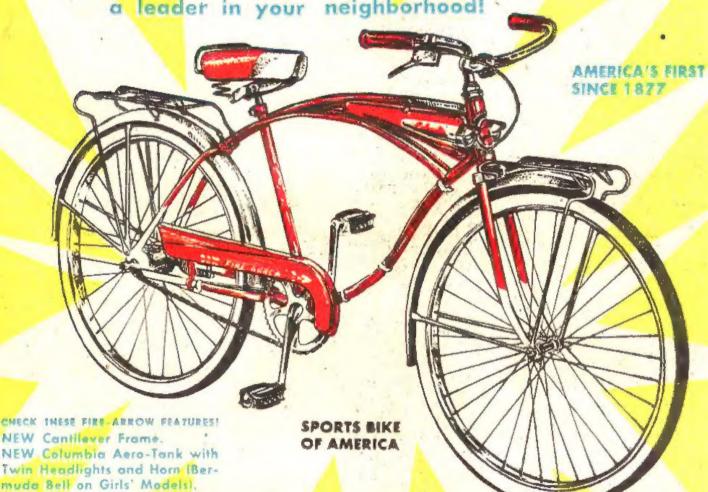






## NEW FIRE-ARROW-Lymbia Sportiest! Speediest! Shiniest!

You're missing half the fun if you don't ride a Fire-Arrow. With its dash and dazzle, it makes you a leader in your neighborhood!



NEW Columbia Aero-Tank with Twin Headlights and Horn (Bermuda Bell on Girls' Models).

NEW Columbia front and rear Spring Yop Carriers in chrome with truss-rod-bumper effect. Front carrier attached to fork. NEW Columbia-Name plastic Grips with flattened top.

NEW Gold Myler Trim on top tube and chain guard. NEW Two-Tone Saddle with Crash Rail and chrome hard-

NEW Twin Headlight on Girls NEW Bow Pedals with reflector jewels.

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THE WESTFIELD MANUFACTURING COMPANY, Westfield, Massachusetts



**THE WAR OF 1812** 

The War of 1812 was perhaps the strangest war in U.S. history. It could have been called the War of Faulty Communications because, two days before President Madison and the U.S. Congress declared war against Great Britain, the English announced that the laws which were the chief reason for the war would be repealed, but word did not reach the United States until later. Also, the last and greatest battle of the war, the Battle of New Orleans, was fought fifteen days after a treaty of peace had been signed . . . but word hadn't reached the officers and men in the field and so they fought on.

England was at war with France, whose Emperor was Napoleon Bonaparte, and, in the process of this war, Britain and France declared blockades on the seas, a situation which had disastrous effects on U.S. shipping. To make matters worse, England, in need of seamen, claimed the right to stop neutral ships on the high seas and impress, or force, sailors of British birth into British Naval service. Many Americans were taken "by mistake".

Our illustration depicts a segment of the Battle of New Orleans, often called "The Needless Battle" since peace had been declared fifteen days before and the battle should never have been fought. The British had sent an army of over 8,000 men to capture New Orleans. The battle began on January 8, 1815. The British could have taken several routes to the city but they chose to march straight forward and attack the entrenchments that had been prepared by General Andrew Jackson. American artillery and sharp-shooting riflemen and frontiersmen mowed down over one quarter of the British forces including the commanding officer, Sir Pakenham. The war ended with this, a decisive American victory.



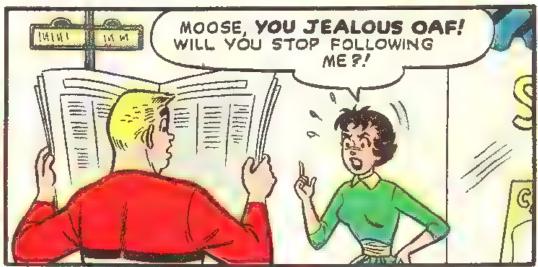








WOMAN'S INTUITION''







# TV Booster Makes All TV Sets Work Better



Improve TV reception! Our wonderful new device can improve reception from any TV antenna now available to consumers any where. For the first time you can enjoy really high class viewing at really low cost. This wonderful new device called TV BOOSTER will cost you nothing to run No operating expenses whatsoever. Uses no electricity, Completely safe and it never wears out. Once applied you never have to see or touch it again, For the best reception you've ever seen at next to no cost, we guarantee greatly improved results. All stations in your viewing area can be better seen and you'll get the clearest pictures you have ever dreamed possible, sold on money back guarantee!

## Give Your TV Set A Boost

You spent a fortune on your set and are spending even more repairing it. Every single year your TV repair bill gets larger Every single year your reception gets worse, and worse, and worse, is this a vicious cycle? No! Too often it's the fault of your TV antenna! If you live indoors, you probably have a cheap three-foot long rabbit eart antenna. With the two three-foot long pieces of wiring sticking out unsightly like a rabbit's ears. If you own your own home or live in an apartment you probably have a so-called large antenna on top of your roof, the cost to mixill it was probably about one third over and above the cost of your set or about \$100,00 And so what happens? Along comes a storm and down contest the poor antenna, after the storm you turn on your set and the whole mess with hary pactures is be k again mat be worse!

## Now: New Living TV Viewing

There is something that will help. Think I it! For years you've had to see washed it hav pictures on your TV screen but now you can use an antenna that's not 3, not 30, but hundreds of feet long. Now don't get alarmed. Your antenna is already in your house. The wires in the walls will give your TV a boost you want and need to badly. All you need to put your house wring to work for you is a little time whost two minutes. One magnificent simple device called TV BOOSTER can do this for you at an amazing low price of \$4.95. Use the wires in the walls of your home or apartment to boost your TV seception.

# Start Using Electronic Components That Put Pleasure Into TV Viewing!

The wiring in your home spreads out in every direction and can be put to work for you. These wires in your home pick up radio and TV signals from all directions in the same manner that radar picks up signals from thousands of miles away, it makes a wonderful TV booster.

Start Getting
Maximum Pulling Power
From Your Housewiring
with TV Booster!
Or Your Money Back

It works on any year, make or model TV set ever made. We guarantee you must be 100% satisfied or you get every cent back! It must boost your TV reception or your money back.

### Amaze Your Family With Super TV Reception

To connect the TV BOOSTEE to your set taker only about 2 minutes and a screw-driver. You don't even get your hands dirty You simply plug it into the nearest electric sucket and connect its wires to your set and its a connected forever—anyone can do it. Just unscrew your present extenna wires. Ship on the wires of TV BOOSTEE and plug in its cord. Use your TV antenna and your TV BOOSTEE. Now turn on the weekest channel, try reversing the plug and leave it in the socket in the way you get the clearest brightest picture. That's all there is to it Every other channel will show you as amading difference from pictures you have seen before—you will enjoy better sound, and more living pictures than you have ever seen before. You'll begin to enjoy living TV better than you've ever dreamed possible or you get every cent

back. Try it-you are the sole judge. Your money back if not thrilled with results.



From The Latest

Advancement In Radar

Electronic Research

To You, The Tops In

TV Boosters!

Now with the latest developments of Electronic Radar Research comes breath-taking TV reception — Living so wonderful you'll say you can't believe your eyes, Send today for the miracle TV BOOSTER that will improve all television sets and turn them into Living TV. TV BOOSTER is sold only by mail and is not sold in stores. Don't delay—try it on our money back guarantee—send for it Today. Mail Coupon Now

### TV BOOSTER CO. 403 Market St., Newark, New Jersey

Dept. 137

Rush my TV BOOSTER to try at your risk. I must be 100% satisfied or I can return it afree a full week's trial and get my money back—I am to be the sole judge. I enclose \$4.93 cash, theck or M C., send perfage prepard II save up to 75c postage by sending full payment with my order. I will also receive a written and dated guarantee with my order and I must be delighted with the reception of every single channel in my area or I get my maney back. 1 sectors \$5.95. SEND DELUXE MODEL.

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THE GOOD WORD!











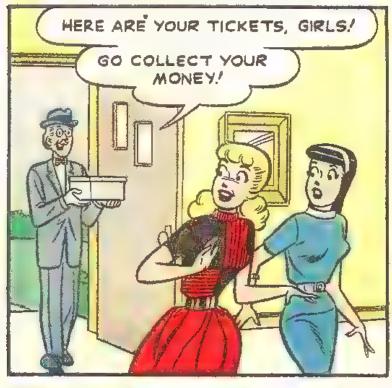


























































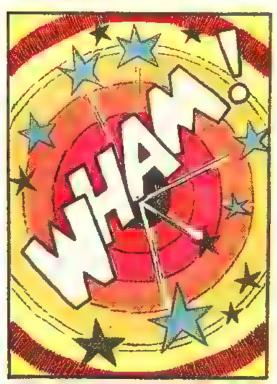


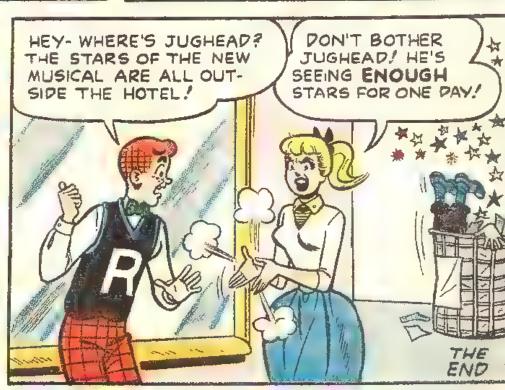








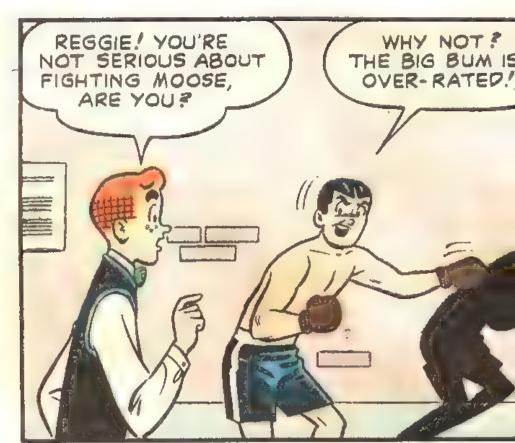




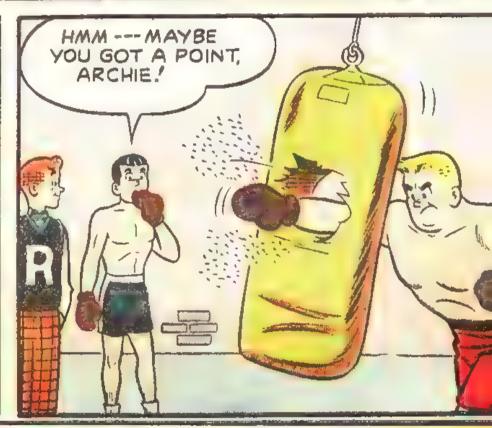


in

FRIGHT?









America's Fastest Selling Bicycle Tir



MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP & RECORD HITS for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwented song or an unknown song on the back of a record.

END

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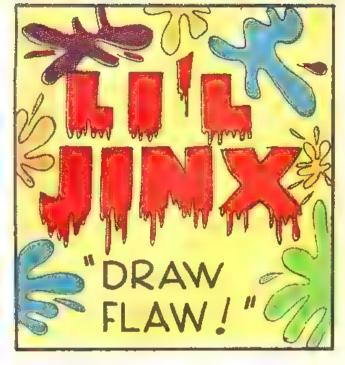
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ON SALE ON OR ABOUT MAY 15,1960

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For the newest in bicycle tires—look to U.S. Royals...

NEW tread designs for better road control-



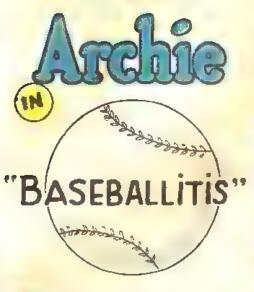


























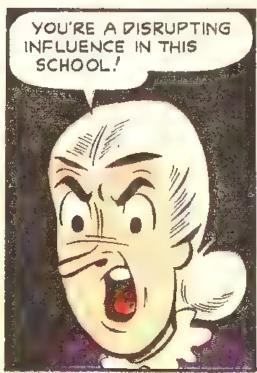


































YOU MAKE LIFE

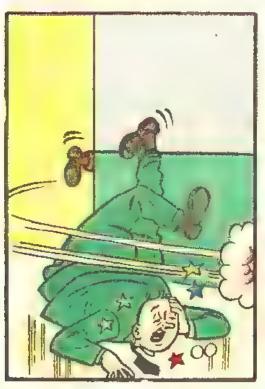






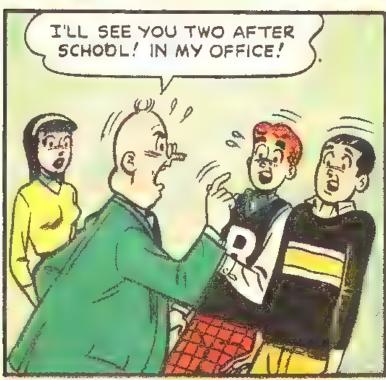






























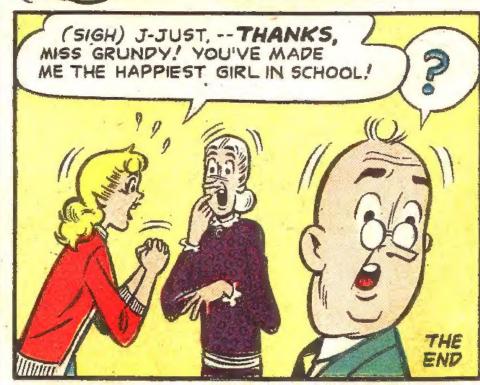






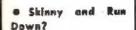






# nt Be Half A Man

### ARE YOU:



- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- · Overweight and Short of Breath?
- Lacking in Vim and Vigor?
- Fet or Flabby?
- Slow at Sports?
- . Do You Want to Gain Weight?
- · Tired of being bullled?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And nobody has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS, himself, tells you what you can do about it-and FAST -right on this page!

Let Me SHOW How I Can Make You a REAL HE MAN from Head to Toe—in Just 15 Minutes a Day!

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be?

NO MATTER how ashamed of your present physical condition you may be-how old or young you are-you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my

build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens - REAL HE-MEN from head to toe!

### My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room - JUST 15 MINUTES EACH DAY - while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even while sitting! — watch it increase, and multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE, You're a REAL HE-MANI

### Here Are Just a Few of the Men I've Turned into Atlas Champions!

Five Inches of New Muscles "That is what you have done for me—and in al-most no time." —C. W. W. Va.



Proud of His Build Now
Gained 20 pounds. "My
whole upper trunk is now
in proportion to the rest
of my body. I'm really
proud of my body, thanks
to you."—P. V., Va.

"New Health and Strength" "I feel like a lion. I can
easily lift 185 pounds. You
gave me new health,
strength, and s perfect
build."—W. D., N. Y.





Make Wonderful Progress "I am sending you this snapshot showing my won-derful' progress."

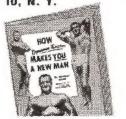
—W. G., New Jersey

### My 32-Page Illustra-ted Book is Yours— Not for \$1.00 or 10c-But FREE

Send NOW for my famous book show-ing how "Dynamic Tension" can make you a new man. 32 pages packed from you a new man. 32 pages packed from cover to cover with actual photographs, valuable advice, answers to many vital questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush the coupon to me personally.

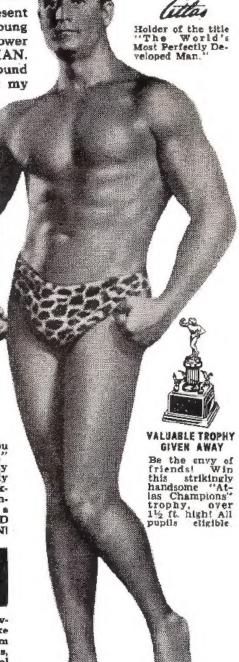
Dear Charles A

charles atlas, Charles atlas, Dept. 156 115 East 23rd St., New York 10, N. Y.



CHARLES ATLAS, Dept. 156 115 East 23rd St., New York 10, N. Y.
Dear Charles Atlas: Here's the Kind of Body I want:
(Check as many as you like)
More Weight—Salid—in Powerful Arms, Legs, Grip
The Right Places Slimmer Woist, Hips
Bronder Chest, Shoulders Better Sleep. More Energy
Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital questions, and valuable advice. No obligation.
NAME (Please print or write plainly)

ADDRESS..... CITY.....STATE.....STATE.....





Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you ABSOLUTELY FREE your OWN PERSONAL SIGNET RING — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big FREE CAT-ALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply affer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, name correctly the Presidents shown above and get your BEAUTIFUL SIGNET RING—ABSOLUTELY FREE! Rush coupon today!

### NURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON...

Then mail coupon to win your BEAUTIFUL SIGNET RING

Win genuine nickel silver SIGNET RING

— ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on
coupon—fill in rest of coupon and mail
to us. IT'S EASY TO WIN—ACT NOW!

### WILSON CHEMICAL CO.

DEPT. 140-21 TYRONE, PA.

### MAIL THIS COUPON TODAY! WIN A BEAUTIFUL SIGNET RING!

	Co., Dept. 140-21 Tyrone, Pa.
	dents shown in pictures are (check 4 only
Abroham Lincoln	☐ Theodore Roosevelt ☐ Thomas Jefferson ☐ Ulysses Grant ☐ James Madison
If I am a sufament and	MY GENUINE NICKEL SILVER SIGNET RING
and 14 packages of Who package, I will rem PREMIUM or keep CASE	nite CLOVERINE BRAND SALVE to sell at 50 nit amount asked within 30 days, select I COMMISSION as explained under Premius der, postage paid to start.
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Paste coupon an post card or mail in envelope today!